

EVANGELISM AT ITS BEST



Student Evangelist

Starting the end of May, about 250 students will embark on one of the largest evangelistic thrusts in the Southern Union! The recruitment process for this summer began last year. Student leaders recruited fellow students on their campuses.

Publishing directors and associates traveled to the various academies and colleges, both here and abroad. Each of the eight conferences will sponsor students from Adventist colleges and academies, home schools and public schools, to share the good news in major cities within our union. Each student will knock on an average of 100 doors a day, five days a week for 10 weeks. They will pray with people, generate Bible study interests, develop skills that will help them succeed in life, earn scholarships for school, build positive long term friendships, and most importantly, develop a closer walk with Jesus. Some of the programs will serve as groundwork for evangelistic meetings. At least one program is sending student Bible workers to follow up on the leads generated by the student LEs, along with a student evangelist to conduct a reaping meeting.

Put a sticky note in your car, on your desk or on your refrigerator to send up a prayer every day for our young missionaries. If a student approaches you, give a donation and get a book.

If you know of anyone interested in participating in one of our student programs, send them to www.youthsummit.info. To find out more about the philosophy behind student or adult canvassing, go to www.blastofhope.com and ask for your free copy of the book, *Silent Messengers*.



"An older gentleman called and stated that he received the *When Freedom Dies* tract. I asked him where he received the tract - 'In a book I bought at a thrift store where I always get my books.' he replied. He then asked about an offer for *The Great Controversy*. 'Is that *The {old} Great Controversy*?' I told him it likely was, and asked if he ever read the book. He shared that he read parts of it several times, but had never read the entire book. I told him that he should read the book from cover to cover, and asked where he had gotten *The Great Controversy*. 'I got that many years ago at a garage sale,' he replied.

He also wanted our Bible studies sent to him. 'I am studying some Bible studies now. Are they the same? These are from the Church of Christ.' I explained that we offered different studies. 'Send me those, and can you also send me a list of all your tracts?'

Praise the Lord! Seekers after truth find our literature everywhere."

PUBLISHING LEADERS IN THE SOUTHERN UNION:

- ◆ Carolina—Lance Morrison, Rubi Pimentel
- ◆ Florida—Les McCoy, Alfredo Gonzalez, Tim Merryman, Anwar Bowes
- ◆ Georgia Cumberland—Tim Leffew, Peter Marzano, Demilson Reis, ReNeita Samuel, Brandon Tygret

- ◆ Gulf States—David Sigamani
- ◆ Kentucky-Tennessee—Rocky Davis
- ◆ South Atlantic—Carl McRoy
- ◆ South Central—Java Mattison

2017 LEADERSHIP SUMMIT



Elder Dan Jackson, NAD President, offers prayer

For three days, the departmental leaders from every church in the Southeastern Conference met to receive training and inspiration

from conference, union and division leaders. The focus was to change the paradigm from being event-driven to a mission-driven conference. The Publishing Ministries Department, under the direction of Pastor Theus Young, is playing a vital role in helping SEC to reach their goal. William Smith, Keith Reid and Elder Young were at the Summit to give presentations at various departmental workshops, demonstrating how literature ministry can be linked with their department to help them to be more effective. Elder Young set up a resource table where he and the publishing leaders sold over \$1,200 worth of sharing resources.

NEW PRODUCTS FROM HHES

MAGABOOKS—*New Testament Bible Story Adventures; Old Testament Bible Story Adventures; My Forever Friend; The History of Freedom; In Search of Peace; Your Questions, God's Answers; Health and Happiness; Hope and Happiness; Fighting Disease with Food*

MESSENGERS OF HOPE TRACTS—*Desperate, Deceived and Dangerous; If God is So Good, Why Do I Hurt So Bad?; 8 Simple Ways to Live Better; Three Lies We Believe; Pentecost: Gift or Giver; Rest for the Restless*

The Children's Century Classics is in the process of being updated with some new pictures and features. An app is being developed for customers to use for the *Children's Century Classics*, which will also enable LEs to use for customer payments and other functions.

Silent Messenger recruitment booklet

Bible Readings will be added to the *Conflict of the Ages* set called *Century Classic*.

Many of the above titles are available in Spanish.

To find out how to obtain these new resources talk to your local literature evangelist or go to

www.FamilyHomeChristianBooks.com



New Magabooks



VOLUME 4, NO. 2
FIRST QUARTER

WHAT'S INSIDE

Page 1
**TOUCH 10,000
BLAST REPORT**

Page 2
**BLASTOFHOPE.COM
MONCK'S CORNER
DAYTONA 500 MDE
FLORIDA LE TRAINING
PD MEETING
ROBERT CARTER, JR**

Page 3
**FLORIDA CONFERENCE
CAROLINA CONFERENCE
ATLANTA FALCONS
GADSDEN CHURCH
ATHENS CHURCH**

Page 4
**EVANGELISM
GLOW TRACT MINISTRY
LEADERSHIP SUMMIT
NEW PRODUCTS**

Touch 10,000 Mobile, Alabama



Mobile missionaries ready to hit the streets



Older, as well as younger, members ready for action

In South Central Conference (SCC), Mobile, Alabama, over 100 church members, young and older, hit the streets during a local Mardi Gras event. They distributed pizza and GLOW tracts, reaching 10,000 people on Sabbath. Pastor Java Mattison, SCC publishing director, teamed up with Vandean Griffin, SCC personal ministries director, to impact the city. The goal was to not only meet the spiritual needs of the people with GLOW tracts, but also to meet their physical needs with pizza. Individuals put away beer cans and cigarettes as they accepted the invitation to pray. Pastor Mattison stated that he was impressed by the membership support as over five churches in the Mobile area came together for this event.

BLAST REPORT 2017 Southern Union Territory

	First Quarter TOTAL
Books & Tracts Distributed	165,126
Bible Studies	1,517
Prayers Offered	19,416
Baptisms (resulting from LE contacts)	4

"If there is one work more important than another, it is that of getting our publications before the public, thus leading them to search the Scriptures." CS 145

Southern Union Publishing Ministries

BLAST
Newsletter

302 Research Drive Norcross, GA 30092
(770) 408-1800 | www.blastofhope.com

Our purpose: To expand our reach to the Southern Union territory utilizing total member involvement through one-on-one evangelism and personalized mass distribution.

Director William Smith

Associate Director Keith Reid

Administrative Assistant Beverly Perry



VISIT BLASTOFHOPE.COM WEBSITE

Go to www.blastofhope.com to check out the **NEW** inspirational video testimonials. Pick a stadium event in your territory from the event list and plan a Mass Distribution Event. Be sure to involve your Personal Ministries, Publishing, Pathfinder and Youth departments. "Let every Seventh-day Adventist ask himself, 'What can I do to proclaim the third angel's message?' The distribution of our literature is one means by which the message is to be proclaimed." CS 145

MONCK'S CORNER PTRE

Louise Venables, who served for several years as an LE and associate publishing director, is now the Bible worker for the Moncks Corner, SC congregation. She is using her LE skills to do door to door ministry and to train the members in various methods of outreach. Recently, she invited Keith Reid as guest speaker



Moncks Corner, SC members ready for outreach

to inspire and train the members to generate contacts in the community using literature. Fifteen volunteers participated, and in less than an hour, 100 books and 200 tracts were distributed, and 26 contacts gave permission for members to make a follow up visit.

DAYTONA 500 MDE & LE TRAINING



Florida Conference LE Training

Les McCoy, Aaron Harlock, (Georgia-Cumberland LE), and Keith Reid, linked with Pastor John Earnhardt of the Carolina Conference and his Victory Lane Ministry team, to minister and recruit at the Daytona Beach church, distribute literature and conduct marriage renewal ceremonies at the racetrack. Pastor Earnhardt and his wife, Crystal, have been ministering at major auto racing events for over 25 years. The next day, 27 literature evangelists, leaders and support staff met at the Florida Conference office for a full day of intensive training conducted by Les McCoy, Tim Merryman, Aaron Harlock and Keith Reid. The LEs left better equipped to "run with patience the race that is set before them." (Heb 12:1)

Elder Robert Carter, Jr.



We regret to announce the passing of Elder Robert Carter from Murfreesboro Tennessee. Elder Robert Carter served as the Publishing Director for South Central Conference (SCC) from 1997 to 2009. God used him in a wonderful way as publishing director (SCC), associate publishing director (Alabama, Kentucky), literature evangelist (FHES/HHES SUC), Collections specialist (Arizona), and as a church planter (Mississippi). William Smith says, "He was one of the most enthusiastic leaders and canvassers I have ever met. His testimonies of angel encounters, back-woods sales, crying customers, and baptisms would always stir our hearts at LE rallies. He will be greatly missed." Please remember his faithful wife, Clara, and their family in your prayers.

PUBLISHING DIRECTOR QUARTERLY MEETING



Pastor John Bradshaw



Dr. Michael Hasel

Each quarter the publishing directors meet to give reports, share new ideas, discuss plans for upcoming months and enjoy great fellowship. The PDs met on the campus of Southern Adventist University. The featured speakers were Pastor John Bradshaw, Speaker, Director for *It Is Written*, and Dr. Michael Hasel, Professor of Near Eastern Studies and Archeology. Pastor Bradshaw talked about the impact *The Great Controversy* and other books have made in the lives of people around the globe, including his. He was intending to throw the book away; after all, it was talking about his beloved Catholic Church! The book sat around for seven years before he picked it up and read it. He saw Jesus in *The Great Controversy* and it changed his life. He said, "We are not just selling books; we are giving people an invitation to 'look' and 'live'." (Numbers 21:8, 9). Dr. Hasel's burden to enter the ministry was born out of a summer selling big books. Dr. Hasel showed from history and prophecy how the Catholic Church is gaining inroads and acceptance in the world with alarming speed. He shared quotes and passages from the Bible, Spirit of Prophecy and news sources to support his findings. The PDs renewed their commitment to their calling and left determined to get more literature into the hands of people while there is still time.

TEACHING PREACHING REACHING SHARING

FLORIDA CONFERENCE LE RALLY

The Florida Conference Publishing Department held an LE rally at the Eliathah church in Tamarac, Florida. Elder Les McCoy, publishing director of Florida Conference, along with his associates, Tim Merryman and Alfredo Gonzalez, made plans for a full day of fellowship and evangelism. The day's activities included LE testimonies, LE children's story by Les McCoy, LE promotional period by Alfredo Gonzalez, sermons by William Smith, and afternoon outreach led out by Keith Reid. Over 700 members were encouraged and invited to participate in literature ministry, in one way or another. That afternoon, over 20 members, young and older, went out into the community with surveys provided by the Florida Conference Publishing Department. The surveys were well received along with truth-filled literature which was distributed!



Les McCoy tells children's story



Members participate in afternoon outreach.



Florida Conference Publishing display table

CAROLINA CONFERENCE It Only Takes a Spark... GLOW Rallies in the Carolinas

If you have attended the Carolina Conference Camp Meeting since 2013, you will recall President Leslie Louis holding up a different GLOW tract each night. Elder Louis encourages the thousands of attendees to share with someone by the following evening, the one tract they receive from the ushers. He then prays over the tracts. <https://youtu.be/ZJMqbgardgM>



The promotion of GLOW does not stop there. publishing director, Lance Morrison, recently began conducting GLOW Rallies on Sabbath afternoons by inviting church members within a one hour drive to attend. Morrison gives practical training in GLOW tract distribution. He also encourages members to give brief experiences during church service at least once a month. The goal is to get more members excited about sharing their faith, which will lead to baptisms, according to the promise in Isaiah 55:11. The song says, "It only takes a spark to get the fire going...." This is the prayer of Lance and his administrators. To find out more

about sharing resources, contact your local publishing director or go to www.blastofhope.com.

ATLANTA FALCONS vs. GREEN BAY PACKERS NFL



Peter DeVries distributes GLOW tracts

Thousands of fans crowded downtown Atlanta to attend the 2017 NFC Conference Game between the Atlanta Falcons and Green Bay Packers NFL teams. Meanwhile, church members from four different churches in the Atlanta area distributed 3,000 GLOW tracts on street corners, on cars, and at the pre-game event center. One member was impressed by how many people gladly accepted the tracts and asked for them!

GADSDEN CHURCH PTRE

After a sermon and brief training session, 12 brave souls went into the community to make friends using literature. This represents almost half the regular Sabbath attendance. After an hour of outreach, the Lord blessed the missionary volunteers with 13 invitations for follow up visits. The weather forecast called for thunderstorms, but the Lord held back the rain so the members would not be discouraged. Special thanks to lay pastor Mike Duman who rallied the members together and helped organize the afternoon outreach event.



Missionary minded Gadsden members.

ATHENS SDA CHURCH

At the Athens, Georgia church, William Smith had the privilege of holding Bible studies and later baptizing two precious souls — Aumri and Norcilla Esdaille. The next day they were out distributing literature in downtown Atlanta, sharing the good news of Jesus with hundreds. May each of us return to our first love and enjoy sharing Jesus with those we meet!



Aumri Esdaille distributes tracts