

# BLAST

## 2016 Conference

October 14-15, 2016  
Southern Adventist University  
**SAVE THE DATE**

GC/NAD  
News



**The General Conference** Publishing Ministries Advisory met with all Division Publishing Leaders around the globe, laying out the focus and strategic plan for the publishing department for the next five years. The three areas of focus are: 1) the promotion of missionary books and tracts by all members of the church, 2) the development of full-time literature evangelists, and 3) the development of student literature evangelists. The new SHARING HOPE app was also promoted.



### Hmong Turns to Sabbath from GLOW

**Tara**, a young Adventist Hmong woman, recently received a call that brightened her day. Tara had translated GLOW tracts into the Hmong language. She recently led a group of Hmong church members to distribute the Hmong tracts at a large New Year's Hmong festival. Not long later, a woman called Tara and told her a story. This woman (whom we will call Martha), was a Sunday-keeping Hmong Christian. Martha had recently stumbled upon the topic of the Sabbath in her study. She was impressed to keep the Sabbath but was looking for some more evidence. She happened to be at the Hmong New Year's festival when all of a sudden she received -of all tracts--the Hmong tract on the topic of the Sabbath! She called the phone number on the back after reading the tract and was connected with Tara. Martha related her story and ended up coming to the local Hmong SDA church that very weekend. Praise the Lord for translated tracts and faithful workers!

### Sharing Book and GLOW Tract Explosion

First Quarter 2016

Conference	# Distributed
Georgia-Cumberland	15,840
Kentucky-Tennessee	85,000
South Atlantic	27,100
Southeastern	250,000

*"When we labor diligently for the salvation of our fellow men,*

*God will prosper our every effort."*

CM 78

### Announcements



**David Sigamani** was re-elected to serve as the Publishing Director for the Gulf States Conference at its recent constituency meeting held April 9-10. David also serves as the director of Planned Giving and Trust Services.

### Rubi Pimentel

has accepted the call to be the Associate Publishing Director for the Carolina Conference. Rubi has a wealth of experience in pastoring, Bible work, Youth Outreach, teaching, and literature evangelism.



# BLAST

A Ministry of SOUTHERN UNION PUBLISHING

BOOKS & TRACTS | LINKING DEPARTMENTS | ALL INVOLVED | SCHOOL FUNDRAISERS | TECHNOLOGY

62 Million People  
Newsletter

VOLUME 3, ISSUE 1

## WHAT'S INSIDE

Sweetwater Mission  
BLAST Report  
Page 1

Teaching, Preaching,  
Sharing & Reaching  
Page 2

Daytona Speedway  
KY-TN LE Rally  
LETC Recruitment  
Page 3

BLAST Conference  
GC/NAD News  
GLOW Tracts  
Announcements  
Page 4

## Sweetwater Mission

**Publishing** leaders, literature evangelists, and lay workers converged at the Sweetwater SDA mission for two weekends for a revival and LE Rally. On the first weekend, seven sermons were given by William Smith, Southern Union Conference Publishing Director. The Lord blessed with one precious soul making a decision to be baptized.



Pastor Shawn Brooks baptizes Khristiana Myles

The following weekend, Georgia-Cumberland Associate Publishing Director, Brandon Tygret, along with LE's and members, worked in the community building friendships through literature distribution. They came back from the field for the afternoon Hour of Power meeting with testimonies, and the names of over 35 new contacts that were made in the neighborhood.

### BLAST REPORT 2016

Southern Union Territory

	First Quarter	2016 TOTAL
Books & Tracts Distributed	554,708	554,708
Bible Studies and Course Enrollment	1,482	1,482
Prayers Offered	5,895	5,895
Baptisms (resulting from LE contacts)	29	29

Proclaim  
the  
Third  
Angel's  
Message!

Southern Union Publishing Ministries  
**BLAST**  
Newsletter

302 Research Drive Norcross, GA 30092  
(770) 408-1800 | www.blastofhope.com

*Our purpose: To expand our reach to the Southern Union territory utilizing total church involvement through one-on-one evangelism and personalized mass distribution.*

Director William Smith | Associate Director Keith Reid | Administrative Assistant Beverly Perry

## Florida Training

**Publishing** Director Les McCoy, and Associates Alfredo Gonzalez and Tim Merryman, planned a weekend of inspiration, training and recruiting. Starting with a rally at the South Orlando Church, Keith Reid reminded the members that time is short and what we do for God, we must do quickly. Some members committed to more literature distribution, while at least two committed to become literature evangelists. After dinner, the members put theory into practice by visiting their



neighbors in the community, sharing literature and a warm smile. At least one person promised to visit the church.

On Sunday, the publishing leaders, along with over 30 literature evangelists, met at Florida Conference office for about 5 hours of intensive training, and celebration of accomplishments. Presentations were made by Merryman, Gonzalez, two medical doctors and one of the seasoned LEs. President Mike Cauley, Treasurer Duane Rollins, Les McCoy and Keith Reid gave words of encouragement and the assurance of their support to the LEs.



## Ft. Walton Beach, FL



**Pathfinder** Director, Chis Gloudeman of the Ft. Walton Beach church, organized the youth to stuff dozens of health and Gospel magazines into clear plastic door hanging bags. David Sigamani, Gulf States Publishing Director, and several literature evangelists were there to encourage the members. Conference and Union personnel, local leaders and members worked together toward the common goal of reaching out to the community with the love of Jesus.

## Ellenwood, GA Lighthouse Shining Brightly!

**The** Lighthouse mission based in Ellenwood, spent time out in the community building friendships through literature ministry. After brief training, Elder Olin McGraw cranked up their church bus, and more than 10 members went from door to door making new friends. Offering sharing books as gifts is a great way to be a blessing to hundreds in the community.



**Southeastern Conference** - More than 100 churches received 200,000 GLOW tracts to distribute in at least 100 cities. Churches set aside a Distribution Day to go into the community. Elder Theus Young, Publishing Director, coordinated the project and says, "Churches that were willing to set aside a Distribution Day received free tracts with no less than 1500 per church." There was an eager excitement among the church members, according to Elder Young.

## DAYTONA SPEEDWAY Missionaries, Motor Cars and Motorcycles

**More** than 100,000 excited fans attended the Daytona 500, which is a 500-mile-long NASCAR Sprint Cup Series motor race held annually at Daytona International Speedway in Daytona Beach, Florida.

During this weekend, Pastor John Earnhardt, with a team of fired up church members, distributed thousands of truth-filled books and tracts, and ministered in various other ways to the fans. Literature evangelists and LE leaders from various conferences such as Brandon Tygret, Elder Theus Young, and William Smith helped to distribute over 6,000 publications to the very diversified crowd.

Rene Acosta, the International President of the Adventist Motorcycle Ministry (AMM), also attended the weekend event with fellow bikers. AMM is a worldwide family that is dedicated to spreading God's word by using the sport of motorcycling as a tool, and through their ministry thousands of truth-filled publications have been distributed to bikers around the nation. Southern Union BLAST is partnering with these unique ministries to reach out to people who otherwise would never be reached by the everlasting Gospel.



## KY-TN Group Canvass and LE Rally



**Seven** Literature Evangelists canvassed the Lebanon, Tennessee area under the leadership of Rocky Davis. The group focused on perfecting the Children's Century Classics and Bible Centruy Collection canvasses. Tim Leffew was a guest lecturer during the week.

The week ended with a rally at the White House church. The LE shared testimonies and experiences. Keith Reid, guest speaker, talked about responsibility as stewards of God's grace and truth. Several members committed to sharing more literature with those they come in contact with.

## When Opportunity Knocks

**Perhaps** you have heard the quote, "Luck is what happens when preparation meets opportunity." Based on that definition by Roman philosopher, Seneca, Rocky Davis, Publishing Director of the Kentucky-Tennessee Conference, was "Lucky" when he sold 85,000 GLOW tracts to the pastors in his conference at a worker's meeting this year! The guest speaker from Texas extolled the value of GLOW tracts, not only as an effective tool for spreading the gospel, but also as a means of getting church members involved in soul winning. Rocky, saw the opportunity and was prepared to meet the need. Pray that these silent messengers will take root in the hearts of the tens of thousands of recipients and that more church members will catch the vision for evangelism.



## LETC Recruiting

**Oakwood** University, hosted a Publishing Leadership Council and Student LE week for the Regional Conference Publishing Leaders. Various conferences participated in recruiting student LEs, and it was exciting to know that Oakwood University now provides a 100% matching scholarship to student literature evangelists.

*"We are living in a time when there is a great work to be done..."*

CM 14

BECOME MORE INVOLVED.

REACH OUT TO OTHERS.

SHARE YOUR FAITH.